



Welcome to dev4good, a weekend-long event that brings software/web developers, designers, students, IT professionals and anyone who is passionate about building amazing applications.

All of our volunteers get to work together on real-world projects for UK charities and community organisations.

This year the event will take place on the 7<sup>th</sup> and 8<sup>th</sup> of July and possibly the Friday the 6<sup>th</sup> as well. We will be taking over the office of Mozilla UK in the West end on London.

Dev4good was created and is managed by Craig Hogan ([craig.hogan@chillfire.com](mailto:craig.hogan@chillfire.com)) and is a not-for-profit community organisation.

This year we will be focusing on 3 major projects, 2 of which are continuation projects from our 2011 event;

- A global resource locator
- An online publishing platform for young people
- Venue/event space scheduler

We have space for over 70 volunteers to join this event and we are looking for your support to make the event happen.

Last year our sponsors helped us with over £15,000 of financial help, giveaways, prizes, hardware, software, books, coffee, food, accommodation. You can see who helped us last year <http://dev4good.net/sponsors>

The only costs our volunteers are asked to cover themselves is their travel to London, help from our sponsors and partners helps us keep this event 100% free for all participants.

## This year we have 2 levels of sponsorship – Sponsors and Partners

### Sponsors

We are looking for sponsors to offer in kind donations such as swag, prizes, software, hardware, stress balls, pens, notepads, flip charts, marker pens and any other services or items that bear your brand.

If you would prefer to make a financial contribution at the Sponsor level all we ask for is £300 (\$500).

We hope to put together “swag bags” for our volunteers, so any swag items or marketing leaflets that you might have will be ideal for this.

In return, we will offer you the following sponsor perks:

- A text link with your chosen URL to go out with every email to the volunteers, this is likely to be a weekly update newsletter
- Text link with your chosen URL on the <http://dev4good.net/sponsors> page of our site
- Tweets from the official [@devfourgood](#) Twitter account, as well as the organiser accounts: [@chillfire](#), [@devevening](#)
- Your company name will be included on any merchandise we supply the volunteers, this is likely to be an event t-shirt or published book



## Partners

Our volunteers all need to be fed, watered and housed in a suitable venue in London for an entire weekend and for this we look to you, our partners for financial support.

As a dev4good partner your brand/company will be highly visible throughout the promotion and weekend of dev4good, follow up marketing and emails.

We are looking for financial supporters to donate £600 (\$1000USD) towards our costs in order to keep the volunteers happy, healthy and refreshed for the whole weekend.

We are open to receive food and or refreshments direct to the venue instead of cash donations, please contact us regarding this option so we can discuss deliveries etc.

In return for your generosity, we will offer you the following partner perks;

- Web slideshow banners (300x250) to appear on every page of the dev4good site
- Your logo with your chosen URL on the sponsor page (2011 sponsors will be removed shortly)
- Logo link included in weekly update emails to all volunteers before and after the event
- Rolling logos on the big screen of the venue throughout the entire event, this may also include your logo being streamed on the internet 24x7
- Tweets from the official [@devfourgood](#) Twitter account, as well as the organiser accounts: [@chillfire](#), [@devevening](#)
- Your company logo (full width) will be included on any merchandise we supply the volunteers, this is likely to be an event t-shirt or published book
- Any project/application launched under the dev4good name will carry your company name and the year in which you partnered with us within the credits.
- Personal invitation to join the volunteers during the weekend and on the Saturday night for dinner (nothing fancy mind you, pizza and beer)

## Feel free to contact us to discuss any other options or ideas

Thanks for considering sponsoring dev4good.

Please contact us with any questions or queries at [ask@dev4good.net](mailto:ask@dev4good.net)

If you would like more information about dev4good, the people and the charities our website is the best place to start [www.dev4good.net](http://www.dev4good.net)

Or feel free to contact Craig Hogan directly

email: [craig.hogan@chillfire.com](mailto:craig.hogan@chillfire.com)

twitter: [@chillfire](#)